

Get Your Best Print Jobs Ready for the 2023 Asian Print Awards

**20th
ANNIVERSARY**



Deadline for submission

5th October by 5pm _ Awards Dinner in
Singapore on the 9th November 2023

Sponsored By



FREE ENTRY FORM DEADLINE 5pm October 5th 2023

The annual Asian Print Awards was founded to recognise outstanding achievement in the print and packaging industries across Asia. With more than half the world's population represented in this fast growing area, communication in the form of printed matter links Asia's diverse cultures. It is imperative that such print achievements do not go unrecognised, especially among the population base that Asia enjoys.

The Awards are judged on a wholly quality-oriented set of criteria to ensure that fair play is enacted at all times.

The Independent Judging Panel comprises highly qualified personnel from within Asia and around the world. The independent judging panel has no knowledge of the actual entrants details. ALL ENTRIES ARE NUMBER-CODED. Entries must be commercially produced work.

The Asian Print Awards is the only regional print quality competition of its kind in Asia. Supported by leading industry-supply companies, any progressive quality print house should enter and prove that they are the best - by winning the Gold, Silver or Bronze award. Proving pride in quality awareness is what customers love to see. It's not just empty words, you can prove it.

Categories 1-8 : Offset Printing Only

1. **Calendars** – any format
2. **Sheeffed Magazines**
3. **Book printing** – less than 4 colours
4. **Book printing** – 4 or more colours
5. **Limited Editions & Artwork Reproductions** (under 1000 print run)
6. **Web Offset** – Coated stock 70gsm and above
7. **Web Offset** –LWC (light weight coated) 65gsm or less
8. **Offset Packaging products**

Categories 9 - 21 : Digital Printing Only

9. **Book Printing**
10. **Calendars**
11. **Personalised photo books** – any format.
12. **Posters**
13. **Showcards & Point-of-Sale material**
14. **Digital Magazines**
15. **Gold, Silver and Special colours**
16. **Restaurant Menus**
17. **Limited Editions & Artwork reproductions** (under 500 print run)
18. **Digital Proofing** (must supply the digital proof and the printed product)
19. **Digital Packaging**

20. **Digital Labels**
21. **Digital - Outdoor Billboard**

Categories 22-27 : Specialty Categories

22. **Multi-Piece Productions and Campaigns**
Any substrate or print process: Multi-piece Production must be 3 or more items such as folder, leaflets, ring binders, inserts, envelopes including their contents. Campaigns must be 3 or more items with a consistent theme produced during the year by the same printer for the same client.
23. **Embellishment**
Any substrate – any combination - for example: embossing – diecutting – foil stamping –laminating - coating.
24. **Innovation / Specialty Printing / New technology**
The entry must exhibit any innovative and/ special application of machinery, process, substrate or finishing. A short description must be provided for the judges, detailing reasons for entry into this category.
25. **Company Self Promotion**
Any item printed to promote a product or company involved in the graphic arts industry. Self promotion cannot be entered into any other Category.
26. **Judges Special Award** (A job that catches all the Judges' attention)
27. **Design and layout.** We look at the impact and visual effect.

Send your entries by 5th October - 5pm to:

Asian Print Awards
c/o Print & Media Association of Singapore
627A Aljunied Road, Biztech Centre, #04-07
Singapore, 389842
Tel +61 422 869 728



INNOVATION
PRINT AWARDS

HEIDELBERG



FUJIFILM

香港印藝學會
GRAPHIC ARTS ASSOCIATION OF HONG KONG



9th International Packaging and
Printing Exhibition For Asia
20-23 SEP 2023
BITEC • Bangkok

BOOK
YOUR SPACE
NOW!

FREE ENTRY FORM ASIAN PRINT AWARDS 2023

Deadline for Entries Submission: 5th October 2023, 5pm
Remember to submit 2 copies of each job! Why? - Just in case one is damaged.



SECTION A (This will not be shown to judges). Please fill the form in capital letters.

Entered by (company name): _____

Contact Person: _____ Email _____

Address: _____

Telephone: _____ Country _____

Category entered: _____ (Example Cat 4 Book printing)

Title of entry (ie: " Paul's Ice Cream"): _____

Printed by (Printers name): _____

Client name: _____

Designer Pre Press House: _____

Brand of Printing Machine used: _____

Stock supplied by (Merchant's name): _____

Ink used to produce the entry : _____

By signing here you accept the rules and conditions of the Asian Print Awards

Signature over printed name _____ Name _____



SECTION B Production information to be shown to judges (tape this securely to the back of your entries)

Category entered (Same as above): _____ Entry number (Administrative use only) _____

Title of entry (ie: " Paul's Ice Cream") _____ Print method: _____

Number of ink colours (4-6-8 etc) _____ Any Embellishment (foil stamping etc) _____

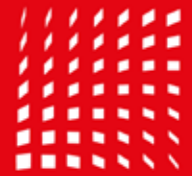
Quantity produced (Print run copies): _____ Other technical details (finishing processes etc) _____

The Awards Dinner will be held in October on the 9th November in Singapore

Send all entries to - **Asian Print Awards**
c/o Print & Media Association of Singapore
627A Aljunied Road, Biztech Centre, #04-07
Singapore, 389842

email:Paul@printinnovationasia.com Tel. +61 422 869728

Additional entry forms can be downloaded online at www.printinnovationasia.com
All entries are non-returnable unless a prepaid self addressed courier pack can be provided



drupa

no. 1 for printing technologies

May 28 -
June 7, 2024

Düsseldorf/
Germany
www.drupa.com

The 2023 Asian Print Awards Checklist!

1. Have you submitted your best work to be judged?
2. Have you checked the work to make sure its 1st class?
3. Check it one more time!
4. Are their 2 copies of each entry ?
5. Is it packed correctly for shipment with 2 copies of each entry ?
6. Have you left enough time for shipment -
5th October 2023 5pm is the Deadline
7. Check the address you have written - it should be

Asian Print Awards

c/o Print & Media Association of Singapore
627A Aljunied Road, Biztech Centre, #04-07
Singapore, 389842
Tel +61 422 869 728

Good luck and may the regions
BEST Printing Companies WIN!



UPM